

Inno4Sports

Interreg Europe



European Union
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Sport for Growth and Healthy & Vital Communities

Newsletter n.2

INNO4SPORTS project is a European project which objective is to share the experiences of different European regions with different levels of development and experience in sport. The ultimate goal of Inno4sports is to facilitate technological and innovation potentials for sports development in the regional economy. This is achieved through incrementing the competitiveness of SMEs, institutions and the public sector, as well as by building an integrative economic activity to enhance growth and jobs whilst also addressing challenging societal issues.





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If you want to have more information, contact
communication@sportsandtechnology.com



Interregional Exchange (IE) and Knowledge Capitalization Seminar (KCS) Valencia 25th – 28th of March 2019

“INNO4SPORTS WORKS ON THE ROAD MAP FOR THE FUTURE OF INNOVATION IN SPORTS”

After the Thematic Launching event of the 26th – 27th of September 2018 held in Debrecen (Hungary), the Inno4Sports Project Partnership has met again in Valencia for the Interregional Exchange and the Knowledge Capitalization Seminar, 25th – 28th of March 2019.

European experts from the field of sport together with national and local stakeholders have been hosted by the two Project Partners IBV and IVACE to analyze the key features for the future of sport. 40 participants, 20 papers, 7 debates and visits to more than 10 sports facilities in Valencia are just some numbers of the Valencia meeting.

On day one, the launching session included a debate on the “sports innovation ecosystems based in smart cities”. It came out how the Crossovers between sports, health and tourism seems to have an incredible potential for future innovation and socio-economic development, both in terms of first and second level interactions.

On day two, the audience focused on the importance to promote cross-over opportunities in the realm of sports with the aim being to create synergies and applications in other sectors. Furthermore, it has been discussed how local authorities should be included for effective promotion of such cross-over opportunities.

On day three, the session focused on how clusters are the basis for sports innovation ecosystem. This has included debate around the cross-sectorial cluster, technology-based cluster, as well as, embedding the political perspective on clusters.

Overall, the meeting in Valencia has been extremely useful to deeply understand the existing innovation ecosystem models. This has also allowed to link new tools and instruments such as Living Labs, Open Labs and new technologies in order to address specific needs of the Sports Clusters.

Read More [HERE](#)

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Interregional Exchange (IE) and Knowledge Capitalization Seminar (KCS) Eindhoven 11th – 13th of June 2019

INNO4SPORTS share knowledge and develop a cross-sectoral cooperation in order to improve cooperation between different sectors such as high technology and health with the sport sector.

From the 11th until the 13th of June, guests from different European counties have visited the Region South Netherlands and the Cluster Sports & Technology in Eindhoven. The goals of this event were to learn from each other, and to place Innovation for Sport and Vitality higher on the European agenda. After the first Interregional Exchange meeting (which was held in Valencia on the 25th – 27th of March 2019), where as example of requalification of urban spaces it was shown a drained river that had been transformed into a sports and movement park, also in Eindhoven there was the opportunity to see and concretely touch what is happening in the Brainport Region in terms of smart solutions for vital citizens such as sports and vitality in public spaces.

Day one started with the welcome remarks of the leading partner and an introduction about the region South-Netherlands and the position of the Cluster Sports & Technology in the region. The first day ended with the steering group meeting in the afternoon session.

Day two has started at OpNoord, an inspiring location where the “InnoSportLab Sport & Move!” is housed. One of the morning sessions was entirely focused on the “Vitality Living Lab” (VLL) project, which is one of the strategic projects of the cluster Sports & Technology. The second day has been concluded with a tour of sport facilities in the Genneper Parken and some local InnoSportLabs like the “Tongelreep”.

Day three focused on the visit of the Holst Centre at the High-Tech Campus. Holst is a collaboration of Imec from Belgian origin and TNO from the Netherlands. The closing session of the three-day event focused on the evaluation of the event by every partner explaining what they have learned and how to improve the next project meeting in Lapland.

If you are interested in discover more about all the sessions of the Three-day event, please read the articles, sorted by day, on the official INNO4SPORT Website:

- [Day One](#)
- [Day Two](#)
- [Day Three](#)

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PP Regional Council of Lapland Good practice: Dual career and cooperative networking of sport centers



REGIONAL COUNCIL OF LAPLAND

Region of Lapland is the northernmost region of EU. Lapland University of Applied Sciences cooperates closely with local sports centers and develops international partnerships. The aim is to enhance the human resources and investments in our region in cooperation with European partners. The region wants to develop athletic educational paths and recognize informal learning via sports.

The main purpose of the dual career approach, both in EU and in the region, is to combine education and sports. The approach aims at recognizing the skills and knowledge gained from sports – also as ECTS credits in curricula. Furthermore, the dual career highlights general working life competences that sports produces, as well as the various means to adapt formal teaching and learning applicable to young athletes. Well-functioning dual career is crucial for sports center since it brings more students and customers that support regional economy.

Lapland has been actively developing the dual career approach since 2003. The development begun when Lapland Sports Academy network was established with cohesion funding (ESF). Since then, the network has been formalized as part of daily activities of the educational organizations in the region.

Read the full article [HERE](#)

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PP Regional Council of Lapland: Lapland launched Arctic Sport Network to commit stakeholders to the regional development

In order to commit regional stakeholders to Inno4Sports and the improvement of regional innovation policies Arctic Sport Network has been established. The network is based on cross-sectoral collaboration bringing together Lappish actors from the different fields of sport. Within the network local actors can share their expertise, knowledge and combine strengths.

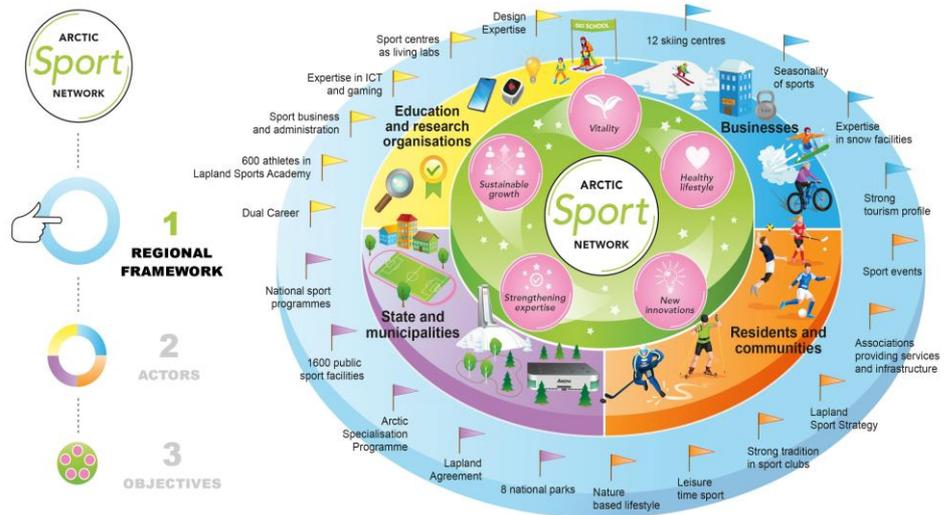


Image: Lasse Paldanius

The aim is to promote entrepreneurship, new innovations and jobs in the industry, and to promote healthy lifestyle of local people. Arctic Sport Network is also a way to share lessons learnt from Inno4Sports partners and to receive feedback on development needs.

Arctic Sport Network concretely:

Arctic Sport Network combines Lappish sports actors from different sectors including private sector, civil society, government and education and research institutions. The network works as an innovation ecosystem, and it aims in developing business opportunities as well as well-being of the Lappish people.

Read the full article [HERE](#)

Suggest a topic for the next Inno4Sports Newsletter at communication@sportsandtechnology.com



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