

# 5G Webinar

24 November 2020: 10.00-12.00

Would 5G be the next revolution for SMEs in sport and leisure industry? How can SMEs take advantage of 5G for their business?

## Agenda

10.00 - 10.05	<p><b>Welcome, introduction and moderation</b> <i>Moderator: Alberto Bichi (EPSI - Executive Director)</i></p> <p>Questions and answers or Menti-questions</p>
10.05 - 10.30	<p><b>Speaking about 5G -What is 5G?</b> <i>Speakers: Patrick Robert (Syrtel, CEO) and Nicola Ciulli (5G IA, Board Member)</i></p> <p><u>Is 5G an evolution or a revolution?</u></p> <ul style="list-style-type: none"> <li>• What is this new technology?</li> <li>• Is it the last technology or a short-term technology?</li> <li>• What are the opportunities?</li> </ul> <p><u>What is the political impact of 5G?</u></p> <ul style="list-style-type: none"> <li>• Which deployment in the world?</li> <li>• Which actors, are there any geopolitical issue?</li> <li>• Are European countries in advance?</li> </ul> <p><u>What are the risks of 5G?</u></p> <ul style="list-style-type: none"> <li>• Is fear linked to progress?</li> <li>• For business, what are the risks for not using 5G?</li> </ul>
10.30 - 10.40	<b>Questions and answers</b>
10.40 - 11.00	<p><b>5G: an opportunity for the sport industry?</b> <i>Speakers: Eduard Martín (Mobile World Capital - Barcelona, Spain, CIO &amp; 5G Program Director) and Rene Visser (5G Hub - Eindhoven, The Netherlands, Member Program Board)</i></p> <ul style="list-style-type: none"> <li>• Presentation of potentialities of 5G in sport industry</li> <li>• What does it mean for an SME to integrate/use 5G in his business case?</li> </ul>
11.00 - 11.05	<b>Questions and answers</b>
11.05 - 11.45	<p><b>Use cases of the 5G</b> <i>Speakers: Tomeu Sabater (5G - Barcelona, Spain, Program Manager), Xavier Flores (Ministry for Digital Policy and Public Administration - Generalitat de Catalunya, Project Manager) and Jose Gonzalez Ruzo (Oliver, Co-funder &amp; CEO)</i></p> <ul style="list-style-type: none"> <li>• How, capacity, latency and IOT potential of 5G can improve digital services and products?</li> </ul>
11.45 - 11.55	<b>Questions and answers</b>
11.55 - 12.00	<b>Conclusion &amp; Next Steps</b>
12.00 - 12.30	<p><b>*Optional: B2B Meeting:</b> Participants will have the opportunity to join the "speakers groups"</p> <ol style="list-style-type: none"> <li>1. Patrick Robert and Nicola Ciulli</li> <li>2. Eduard Martín and Rene Visser</li> <li>3. Tomeu Sabater, Xavier Flores and Jose Gonzalez Ruzo</li> </ol> <p><i>*Please note: B2B Meeting will only be applied if less than 40 participants.</i></p>

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